



RTR

RIGHT TRACK

Racing

Right Track Racing is a not-for-profit organization founded by Police Officers who are dedicated to preventing Stunt Driving / Street Racing through education over enforcement.

IF YOUR'RE TEMPTED TO
STREET
RACE
TAKE IT TO THE
TRACK

SPONSORSHIP

What will you get when you enter into a sponsorship deal with Right Track Racing.

- ✓ Exposure on our website
- ✓ Exposure at local schools, community events and shows (banners, logo on the presentation, etc.)
- ✓ Exposure at the NHRA/IHRA-sanctioned race tracks
- ✓ Exposure at drifting events
- ✓ Social media exposure
- ✓ Display of company name/logo on one or all four sides of the race car
- ✓ Display of company name/logo on one or all four sides of the enclosed car trailer
- ✓ Paid advertising on social media platforms
- ✓ Sponsorship plaque
- ✓ Use the race car to promote your company at your events
- ✓ Display your company name/logo on uniform shirts
- ✓ Customizable to the organization based on their advertising needs



Visit RightTrackRacing.ca
to donate or become a sponsor.

MISSION STATEMENT

To prevent stunt driving and street racing through education over enforcement.

The RTR program was created utilizing the unique experiences of police officers who share a passion for racing and automotive culture. The program aims to inspire young car enthusiasts to pursue their passion in a safe, legal, and responsible way.

There are three pillars of the program including:

1 A one-hour presentation delivered to schools and other community groups which outlines the dangers and consequences of Stunt Driving / Street Racing.

2 A race team featuring a drag racecar which is built to mimic a police car and is used in racing exhibitions as well as at community events.

3 Right Track Racing also gets involved in events targeting youth who are at risk of street racing / stunt driving including field trips to observe motorsports racing, skill development events, and community safety events.

CONTACT RTR

(Left to right)

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WHAT DOES RIGHT TRACK RACING OFFER?



Do you have a group of youth or young adults who want to learn more about exciting, safe, legal, and responsible alternatives to street racing?



Right Track Racing works in partnership with various racing venues and will host guided field trips to observe motorsports racing and/or participate in skill development events.



Right Track Racing offers a one-hour presentation delivered to schools and other community groups. The presentation educates the audience about the dangers and consequences of street racing / stunt driving and then presents safe, legal, and responsible alternatives.



The presentation references fatal collisions which the presenters personally responded to as police officers. Also featured is an interview with the family of an individual who was killed as a result of street racing, and the trauma the family experienced as a result.



Right Track Racing is currently building a drag racecar which will mimic the look of a police car, including functional lights and a siren.

The racecar will be featured in exhibition races and will be an attraction at community events. Photo and video updates of the progress of the build will be posted on social media. *



The cost of the racecar and all related expenses is funded by sponsorship and fundraising. No tax dollars are used.

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DRIVING RELATED OFFENCES

STUNT DRIVING

(Highway Traffic Act) *** NOW APPLIES TO PRIVATE PROPERTY ***

- Speeding 40 km/h over the limit when the limit is 80 or less, 50 km/h when the limit is over 80
- Driving 150km/h regardless of speed limit (150 in a 110km/h zone)
- Driving on a bet or wager
- Racing
- Chasing another vehicle
- Changing lanes through traffic at a high rate of speed
- Deliberately Losing traction – doughnuts, burnouts, drifting
- Driving with a person in the trunk
- Driving while not in the driver seat
- Deliberately driving slow to create traffic
- Driving dangerously close to another vehicle or object while at speed
- Driving into oncoming traffic (playing chicken)
- Blocking someone from passing
- Lifting one or more wheels off the ground (wheelie)

CONSEQUENCES OF STUNT DRIVING

- 30-day licence suspension – immediate
- 14-day vehicle impoundment – immediate
- 6 demerit Points – on conviction
- \$2,000 – \$10,000 fine – on conviction
- 1 – 3 Year license suspension, up to lifetime ban for fourth conviction – on conviction
- Up to 6 months in jail – on conviction
- Major hike in insurance or policy cancelled – on conviction
- Death or serious life altering injuries to you, passengers, or bystanders

OTHER SERIOUS DRIVING OFFENCES TO CONSIDER

- CARELESS DRIVING – Highway Traffic Act
- DANGEROUS DRIVING – Criminal Code
- CRIMINAL NEGLIGENCE (CAUSING DEATH) – Criminal Code
- FLIGHT FROM POLICE – Criminal Code
- FAIL TO STOP – Criminal Code
- FAIL TO REMAIN – Highway Traffic Act
- IMPAIRED DRIVING – Criminal Code
- OPEN ALCOHOL – Liquor Licence Act
- OPEN CANNABIS – Cannabis Control Act






OTHER NON-DRIVING OFFENCES

- MISCHIEF – Criminal Code
- TRESPASSING – Trespass To Property Act



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**Right Track Racing is busy planning for
upcoming 2023 events.
Follow us on social media
for up to date information.**

-  @Right_Track_Racing
-  Right Track Racing -RTR
-  @RightTrackRacin
-  RightTrackRacing.ca
-  905-493-6727

PROUDLY SUPPORTED BY:

